the dervish in the machine







On December 31, 1999, Contagion remix artists turned up on the street. They took an eight story slab, a one time party-wall to party. It was a scrim to mark passage. The "Dies Irae" and an end of time millennium message from Mayor Clarence showed up. It was all part of a bash for a city that thinks and drinks.

An archive follows. It's a chain of emails. They tell what happened. Detail a party and a protocol. The emails layout early r + d into digital techne, streets and us. In this back and forth there are how-to tips on:

- using streets as platform to peer
- wearing info-network jackets
- slipping past sickly sweet tomorrows

This cache of emails document a blend of players and worlds: technology, programing, urbanism, government, and the arts. They were New Year Eve party givers and goers, **the millennium cast**. Their faces and the stage they played on make up the stills that frame this centennial moment.

a mix

Subject: RE: Bad News Unfortunately yes, they have decided to spend all \$40,000 on fireworks. They will have a show at 6pm and at 12am. I talked with Judy Simms today and we are still workina on a countdown device and will continue to market the Millennium on the Mississippi to the media, incorporating all the events occuring and we are also going to try to get her artist to design some sort of logo for the Millennium Event. Let me know what you think. I will still help you in any way that I can. Jodi > ----Original Message----> From: paul guzzardo [SMTP:zio11@stlnet.com] > Sent: Tuesday, October 26, 1999 1:43 PM > To: Angela Pancella; jjordan@dtslp.org > Subject: Fw: Bad News > jodi- this just came in from jeff - is it true? > naul > ----Oriainal Message----> From: Jeff Edwards < jeff@stlnet.com <mailto:jeff@stlnet.com>> > To: paul guzzardo < zio11@stlnet.com <mailto:zio11@stlnet.com>> > Cc: sshipley@dslp.org <mailto:sshipley@dslp.org> < sshipley@dslp.org</p> > <mailto:sshipley@dslp.org>> > Date: Tuesday, October 26, 1999 2:33 PM > Subject: Bad News > I had lunch with scenna, one of those amazingly energetic Downtown STL > Partnership people, and it seems that the offer for \$5,000 to fund a > millineum party is no longer an option. > I don't know what you heard from Shannon, but we may have to rethink > this whole project. Speaking of which, do you have her e-mail? I > need to drop something on her to check on. > Really sorry about missing last night- things are beginning to fray. Page 81 From: Angela Pancella <anjelle@accessus.net> To: Buck Doubet <suzannemoak@hotmail.com> Subject: Fw: Fw: SLDC millennium meeting/Metropolis NY Eve party Date: 10/6/1999 5:55:02 PM Hi Suzanne. (Highlight comment paulguzzardo1 12/8/12 10:47:57 AM blank) My name is Angela Pancella and I'm the Managing Director of MediaARTS. Our president, Paul Guzzardo, said that he talked with you about Metropolis' plans for a New Year's Eve party and how we might be involved. We have the top floor of the AD Brown building (where we are, at Tucker and Washington) available for a party that night if Metropolis is interested in doing a joint party/fundraiser with us. I am sending a copy of Paul Guzzardo's email to Cindy Teasdale Basically, we would like to know if you have a budget for this event and whether we could piggyback some of our plans on yours. Angela 771-5742 > From: paul guzzardo <zio11@stlnet.com> > To: Angela Pancella <anjelle@accessus.net> > Subject: Fw: Fw: SLDC millennium meeting/Metropolis NY Eve party Date: Wednesday, October 06, 1999 11:03 AM (Highlight comment paulguzzardo1 12/9/12 5:15:53 AM blank) > ----Original Message----> From: paul guzzardo <zio11@stlnet.com> > To: Cindv Teasdale <Cindv Teasdale@aismail.wustl.edu> > Date: Tuesday, September 28, 1999 10:39 PM > Subject: Re: Fw: SLDC millennium meeting/Metropolis NY Eve party

> >Hi Cindv

> Media

web

The

> >over web

> celebration.

various

> >stream.

> >forearound

Millennium

> >thanks

Page 278

> >Community

this

> >The quick story

> >ARTS - a non for profit - that I'm president - a New Years millennium

> >cam projection event - -a variation on the Sinefield wall projection.

> >The background image would be a collage of live web can feeds from

> >What follows is a copy of the proposal. It is structured around an

> >application the City is filing to have St. Louse Designated as a

and organizations to involve them in their millennium activities?

The City of St. Louis' Community Information Network, working with

awareness of and opportunities for media art) will sponsor a Millennium

Celebration website which will be accessible to anyone logaing in from

a monumental downtown wall using a sophisticated LCD projection system

images will be downloaded and projected on the wall, and a webcam will

This outdoor projection will permit St. Louis downtown revelers to view

world, while our neighbors in this wired global village will witness an

access to computers. Mixing images of St. Louis celebrations with those

The St. Louis Community Information Network (CIN) hosts the official

finding media artists ("visual jockeys") with expertise in creating

footage from the city's past (see below) will be accessed through

website of the City of St. Louis. CIN will work closely with MediaARTS

exciting collages of images out of available photos and video. Archival

organizations such as the Missouri Historical Society. Local technology

companies will be approached for assistance with hardware and software

celebrations taking place in plazas, piazzas and parks all around the

front of an alternating background of global millennial celebrations.

capture images of St. Louis revelers for inclusion on the website.

> >When you get back to town give me a buzz -231-8784.

To: Buck Doubet <jrudinsk@art.wustl.edu, j0e@hotmail.com>

From: paul auzzardo <zio11@stlnet.com>

all citizens of a alobal community.

needed to produce this website.

ideal location for a large gathering of people.

involved, how often they will meet, etc.)

Subject: proposal -New years

Date: 9/28/1999 10:40:47 PM

> >foreign sites, while the foreground images greof the St. Louis

> >SLDC's Community Network division wants to produce in conjunction with In addition to real-time images of local and alobal celebrations, which by being presented blank) (Highlight comment paulguzzardo1 12/8/12 10:47:11 AM together on the website conjure the hope of a truly global > >purpose - in additional to a good party - is to highlight St. Louis's together on the website conjure the hope of a truly global > >connection with other Metropolitan celebrations - Rome Cairo London et. community, we will project archival footage of St. Louis from decades past. > >Inaddition to bringing in feeds we also would broadcast the St. Louis Those who view the site in St. Louis and around the world will see past, present and future come together by means of the most cutting-edge Subject: text technology available. Page 186 From: paul auzzardo <zio11@stlnet.com> To: Buck Doubet <Cindy_Teasdale@aismail.wustl.edu> > >We'd have a DJ for a direct Web feed that would run over the real video Subject: Re: Fw: SLDC millennium meeting/Metropolis NY Eve party Date: 9/28/1999 10:39:30 PM > >It would be great if the Metropolis's new years party would be part of Hi Cindy The auick story SLDC's Community Network division wants to produce in conjunction with Media ARTS - a non for profit - that I'm president - a New Years millennium web cam projection event - -a variation on the Sinefield wall projection. The purpose - in additional to a good party - is to highlight St. Louis's connection with other Metropolitan celebrations - Rome Cairo London et. Inaddition to bringing in feeds we also would broadcast the St. Louis event over web . (Highlight comment paulguzzardo1 12/8/12 10:33:07 AM The background image would be a collage of live web can feeds from various foreign sites, while the foreground images greof the St. Louis celebration. We'd have a DJ for a direct Web feed that would run over the real video 1.Describe how the community will reach out to a broad segment of people It would be great if the Metropolis's new years party would be part of this MediaARTS Alliance (a not-for-profit organization dedicated to broadening What follows is a copy of the proposal. It is structured around an application the City is filing to have St. Louse Designated as a Millennium Community. around the world. The contents of the website will also be projected onto When you get back to town give me a buzz -231-8784. As other communities around the globe broadcast their celebrations, these Proposal/application 1.Describe how the community will reach out to a broad seament of people and organizations to involve them in their millennium activities? The City of St. Louis' Community Information Network, working with MediaARTS Alliance (a not-for-profit organization dedicated to broadening extraordinary tableau - St. Louis's millennial celebration occurring in awareness of and opportunities for media art) will sponsor a Millennium Celebration website which will be accessible to anyone logging in from Making the website a part of downtown celebrations, projected in a public around the world. The contents of the website will also be projected onto space, keeps its audience from being limited to those with knowledge of and a monumental downtown wall using a sophisticated LCD projection system Page 337 (Highlight comment paulguzzardo1 taking place worldwide symbolizes how the turn of the millennium makes us 12/8/12 10:46:55 AM The wall overlooks one of the busiest intersections downtown, making it an As other communities around the globe broadcast their celebrations, these images will be downloaded and projected on the wall, and a webcam will 2. Describe how the community will design a planning structure to develop capture images of St. Louis revelers for inclusion on the website. its millennium program? (How many people the community envisions will be This outdoor projection will permit St. Louis downtown revelers to view celebrations taking place in plazas, piazzas and parks all around the world, while our neighbors in this wired global village will witness an extraordinary tableau - St. Louis's millennial celebration occurring in Alliance to bring this idea to fruition. MediaARTS will be responsible for front of an alternating background of global millennial celebrations. Making the website a part of downtown celebrations, projected in a public space, keeps its audience from being limited to those with knowledge of and access to computers. Mixing images of St. Louis celebrations with those taking place worldwide symbolizes how the turn of the millennium makes us all citizens of a global community. The wall overlooks one of the busiest intersections downtown, making it an >Importance: Normal 3. Describe how the community plans to carry out the national millennium ideal location for a large gathering of people. 2. Describe how the community will design a planning structure to develop

theme: "Honor the Past-Imagine the Future." (Please list the projects you

of major events/activities.)

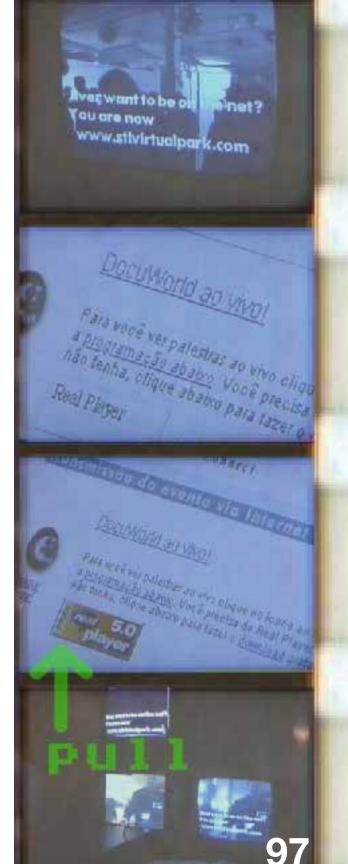
currently have planned or are considering pursuing along with a time-table

(Highlight comment paulguzzardo1 12/8/12 10:45:53 AM 12/8/12 10:32:08 AM blank) The St. Louis Community Information Network (CIN) hosts the official website of the City of St. Louis. CIN will work closely with MediaARTS Alliance to bring this idea to fruition. MediaARTS will be responsible for From: paul auzzardo <zio11@stlnet.com> To: Buck Doubet <anjelle@accessus.net> >your office. Date: 9/2/1999 2:01:59 PM Here is the text for the proposal Joyce Rudinsky MediaARTS Alliance 314/721-1114 MediaARTS Alliance is a non-for profit organization that promotes media art and media artists in St. Louis by broadening public awareness of media art, and assisting media artists in the production and exhibition of media art. From: Sonya Pelli <spelli@stlouis.missouri.org> MediaARTS Alliance furnish media artist with the tools to create and display Subject: Re: MediaARTS their work. MediaARTS Alliance operates a media laboratory in Downtown St. Date: 10/21/1999 12:07:22 PM Louis. The media arts lab, located on a corner first floor downtown St. Louis (Highlight comment paulauzzardo1 space has large street front windows. Multimedia hardware and the digital 12/8/12 10:43:28 AM artists/operators are visible from the street. The publics (pedestrians) who blank) pass by on the street have the opportunity to observe the creative process by Thaks Joyce for the update. I don't know if this is helpful, but I found a which multimedia artists, using current digital software, make their work. web site that lists webcams in the US and around the world MILLENNIUM COMMUNITIES INITIATIVE Millennium Web Broadcast Celebrations implementations. Internet and web camera technology allow communities to web broadcast their Sonya Pelli millennium celebrations over the Internet. Program Manager These global celebrations will have a real - time Internet presence during the St. Louis Community Information Network days and hours before and after midnight December 31 1999. (Highlight comment paulguzzardo 1015 Locust. Suite 1200 12/8/12 10:44:01 AM St. Louis. MO 63101 Phone: 314 622-3400 St. Louis will participate in this global virtual millennial party. Web Fax: 314 231-2341 cameras, broadband delivery systems, and LCD projection systems will permit TDD: 314 259-3435 St. Louisians to look and be seen. http://stlouis.missouri.org The City of St. Louis and Media ARTS Alliance will broadcast the St. Louis spelli@stlouis.missouri.ora millennial celebration over the Internet. We will use a sophisticated LCD ----- Original Message ---projection system to project directly from the Internet onto a monumental From: Joyce Rudinsky rudinsk@artsci.wustl.edu> downtown wall. The up stream web camera broadcast - originating in downtown St. Louis- will Sent: Wednesday, October 20, 1999 8:49 AM be broadcast in real time stream as global celebrations are simultaneously Subject: MediaARTS downloaded and projected on the wall. > Sonya, This outdoor projection will permit St. Louis downtown revelers to view > I am the curator of MediaARTS and have worked with Paul Guzzardo on celebrations taking place in plazas, piazzas and parks all around the world, several while our neighbors in this wired global village will witness an extraordinary> projects over the last few years. tableau - St. Louis's millennial celebration occurring in front of an alternating background of global millennial celebrations. Garment District From: Joyce Rudinsky <jrudinsk@artsci.wustl.edu> To: Buck Doubet <zio11@stlnet.com> Subject: RE: MediaARTS Date: 10/20/1999 2:02:13 PM > Jovce Rudinsky >Reply-To: <pauld@postnet.com> > 314/721-1114 (Highlight comment paulguzzardo1 12/8/12 10:31:52 AM Page 332 >From: "Paul Deming" <pauld@postnet.com> >To: "Jovce Rudinsky" <irudinsk@artsci.wustl.edu> >Subject: RE: MediaARTS >Date: Wed, 20 Oct 1999 10:25:30 -0500 >MIME-Version: 1.0 >X-Priority: 3 (Normal) >X-MSMail-Priority: Normal >X-MimeOLE: Produced By Microsoft MimeOLE V4.72.2106.4

its millennium program? (How many people the community envisions will be

involved, how often they will meet, etc.)

(Highlight comment paulguzzardo1 I see no problem with you ordering a DSL line directly from Bell. It would >not go through the phone system. I suspect you will want to use it for your >internet access. Bell would come out and run the line to the building >DSL is available in our area. I'm not sure if they will run the line >directly to your office, so let me know what they tell you. If they bring >it to the building and leave it at the demarcation point (which is >downstairs, basement level of A.D.Brown) then we will have to run a wire to To: Buck Doubet <irudinsk@artsci.wustl.edu> http://www.earthcam.com/. Some of this site may have some interesting St. Louis Development Corporation To: <spelli@stlouis.missouri.org> > I am sending you a note to let you know that I am researching ideas for > Millennium web cams. I will be out of town until Monday. I will contact > at the end of next week to discuss ideas > I look forward to this project



To: Buck Doubet <uneed2@macomb.com, jdavenport@webtv.net> >>Metropolis Millennium Party. We are suggesting "Uptown" attire. Subject: Fw: New Years Eve : a guzzardo web event Date: 12/30/1999 7:35:13 PM >>This is somewhere between your Saturday Morning jogging outfit and a if you have your mouse - or any mouse - in hand tomorrow night you might want >>tux and ball gown. Now if you want to wear the ball gown, go ahead, but to click on: HYPERLINK "http://www.stlvirtualpark.org"www.stlvirtualpark.org. that's it and happy new year >>miaht feel a little overdressed. I would NOT suagest the running suit. (Highlight comment paulguzzardo1 >>Images from this event will be broadcast all over the world on an 12/8/12 10:57:02 AM >>international website. Now I'm sure a lot of people in the "alobal blank) St. Louis to Greet Millennium with Revelers from Around the World >>think of St. Louis as a place in the middle of nowhere where we still have at MediaARTS' New Virtual Park >>outhouses and wear Overalls and have hav sticking out of our teeth. So Giant Outdoor Video Projection Brings Together Revelers from New York, London, >>let's show them something different!!! Paris, Munich and St. Louis as they Celebrate the New Year. St. Louis, MO, December 22, 1999--The corner of Tucker and Washington in St. >>"Uptown" to me means stylish, cosmopolitan (not like the cleavage baring Louis will become a new media version of Times Square this New Year's Eve as >>magazine by that title), kind of artsy and NO BASEBALL or COWBOY HATS! MediaARTS launches its new Virtual Park with a live outdoor event. This event >> will feature a "media jockey" or digital artist who will combine live webcam >>It's up to you - we will not kick you out if you are inappropriately footage from Sao Paolo to Tokyo with archival footage from St. Louis, as well >dressed as live footage from the "Postcards from the Global Village" party which will >>- you'll iust feel funny all night. be held in the A.D. Brown Building. These images will then be displayed in a \gg giant projection onto the side of a building at the corner of Tucker and >>Another note: we will have coat racks available. but no coat check Washington. This show at the wall, visible from the street, is free and open service. to the public. The event will run from 6 pm to 1 am and is very close to St. >>So I wouldn't advise you wear your most expensive outdoor wrap, to be on Louis' First Night festivities. In addition, the display will available for viewing on and after New Year's Eve on the Virtual Park website at: HYPERLINK >>safe side. The parking lot is close enough to the back entrance where you "http://www.stlvirtualpark.ora"www.stlvirtualpark.ora. >>will enter, that you could technically run from your car to the party "Technology is here and we're living with it," says Joyce Rudinsky, MediaARTS' >>without a coat Curatorial Director. "Up until now technology has increased our sense of >>> isolation. That's why MediaARTS is using images of gatherings from history and >>>And because this is somewhat of a warehouse space, which I have personally around the world to refashion technology. We're using it to create a sense of 🕏 >>walked around in ---I caution you not to wear five-inch stiletto heels. community. That's why we're calling the website the Virtual Park." This website will run all through the year 2000. It is a special collaboration >>floors are uneven in some places. BE COMFORTABLE!!! with Saint Louis Community Information Network (CIN), the City's official website and information network, administered by the St. Louis Development Corporation. With CIN's help, "stlvirtualpark" was designated by the White >>Your Personal Millennium Wardrobe Consultant House an official Millennium Communities Project. This honor showcases visionary programs across the country which celebrate the millennium. >>Get Your Private. Free Email at http://www.hotmail.com MediaARTS is also collaborating with Metropolis St. Louis to host the multimedia millennium party in the AD Brown building's top floor. The party >>> will be held on December 31, 1999 from 8:30 pm to 1 am. Tickets can be ordered >>The Metropolist is a "lightly moderated" open discussion forum on issues from Metrotix by calling 534-1111 and asking for "Postcards from the Global" Page 155 Village." Cost is \$60 per person. >>affecting the city of St. Louis. The opinions expressed on the MediaARTS Alliance promotes media art (art created usina new diaital and >>Metropolist are not necessarily those of Metropolis St. Louis or the host Paae 118 >>of the list, Electroponics, Inc. information technologies) and media artists in Missouri by broadening public >>You can unsubscribe from the list at awareness of their work and assisting media artists with production and exhibition. >>http://www2.electroponics.com/maillists.html Page 119 >>Be sure to visit the web page at http://www.mstl.org/ >>If you would like to post this to the stl.general usenet newsgroup make >do you plan to come ? >i need to know >>POST the first line of your email and hit return twice. >because I have to negotiate number with metropolis >>>> >----Original Message---->From: Suzanne Moak <suzannemoak@hotmail.com> From: paul auzzardo <zio11@stlnet.com> >To: metropolist@electroponics.com <metropolist@electroponics.com> To: Buck Doubet <jrudinsk@art.wustl.edu, j@e@hotmail.com> >Date: Monday, December 27, 1999 6:55 PM Subject: Fw: More Millennium Party Trivia >Subject: What to wear? Date: 12/27/1999 7:54:26 PM (Highlight comment paulguzzardo1 (Highlight comment paulguzzardo1 12/8/12 10:53:47 AM 12/8/12 10:51:56 AM blank) ----Original Message----From: Suzanne Moak <suzannemoak@hotmail.com> >>Dear Readers, To: metropolist@electroponics.com <metropolist@electroponics.com> >>I've been getting a lot of inquiries about what the "dress code" is for Date: Monday, December 27, 1999 6:33 PM

From: paul guzzardo <zio11@stlnet.com>

>1. We have booked a latin-flavored jazz duo for the first hour, and then >JoeBeukmann of Beige Records will begin his DJ gig with a variety of >styles for the rest of the evening. >2. Included in your admission price are party favors: hats, tiaras, >noisemakers and an engraved commemorative Champagne glass. >3. We will have a photographer on site who will post photographs of the >party on the Metropolis website and you will have an opportunity to >prints afterward. >4. There will actually be several Media photographers on site that evening. >4. This international website that is being inaugurated that evening by >MediaArts in conjunction with St. Louis Development Corporation has been >designated an official Millennium Communities Project by the White House. >The webcam displays on view at our party and from our party will be >accessible through this website: www.virtualpark.org. >SEE YOU THERE! >Suzanne Moak >Get Your Private, Free Email at http://www.hotmail.com >The Metropolist is a "lightly moderated" open discussion forum on issues >affecting the city of St. Louis. The opinions expressed on the >Metropolist are not necessarily those of Metropolis St. Louis or the host >of the list. Electroponics. Inc. >You can unsubscribe from the list at >http://www2.electroponics.com/maillists.html >Be sure to visit the web page at http://www.mstl.org/ >If you would like to post this to the stl.general usenet newsgroup make >POST the first line of your email and hit return twice. From: paul guzzardo <zio11@stlnet.com> To: Buck Doubet <cholm01@students.bbk.ac.uk> Subject: a mix of thinas Date: 12/24/1999 9:26:46 AM got your fax. taking it with me to Macomb and will be trying to outline some thoughts. Had a great spur of the moment pot/luck B party Wednesday night - great time Here are some notes that we've put together for some arant work that we're going to be doing after the first. also I pulling out some other text which you might read on all of this, I'm opening documents rather than sending attached filesalso a site to look at http://the-internet-eye.com/reviews/oct99/watching.htm regarding the wall images on the web site- those are the images that won this those exploring the limits of this artistic language. years AIA un built- they -w with earlier images that I did were entered into In five-year plan lab has two purposes-one is a site where artists will have

Architect - and of course myself.

(Highlight comment paulguzzardo1

12/9/12 5:05:43 AM

The website-basic outline:

blank)

Have a good Xmas - love to mommy to be.

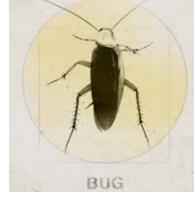
(incorporate text of millennium plan) CIN, SLDC

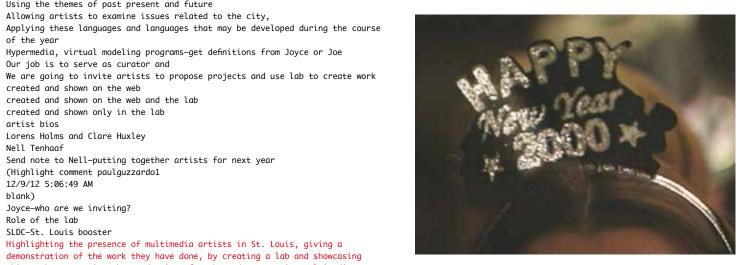
>Just thought I'd add some more tidbits of info about the upcoming party.

Subject: More Millennium Party Trivia

Send note to Nell-putting together artists for next year (Highlight comment paulauzzardo1 12/9/12 5:06:49 AM blank) Jovce-who are we invitina? Role of the lab SLDC-St. Louis booster Highlighting the presence of multimedia artists in St. Louis, giving a demonstration of the work they have done, by creating a lab and showcasing this work encouraging the production of work, and encouraging multimedia outside of St. Louis to locate here. Through the creative arts, we are presenting St. Louis to the world as a city open and inviting to new technology. We are providing a one-stop forum for software companies, hardware companies. Internet service providers and media artists to meet; the software companies see what the artists wish to develop and what tools they need to develop that. Postcards from the Global Village made use of a website and a lab at the same time to show the nature of St. Louis as a focal point for the technologies and - this years PA competition. they were done largely by Ian Caine young hardware and software to create and display their work. The lab becomes an educational vehicle to the community at large to begin to understand the process of artists working and seeing their output. Because of the peculiar We will serve as cowebmaster of stlvirtualpark in conjunction with and exciting nature of this venue, it is an opportunity for the community to observe them working and to see their final output. Education to media artists will increase as more equipment becomes available (Highlight comment paulguzzardo1 12/9/12 5:09:48 AM 1. Will be used to make use of current hypermedia technologies to examine Website will show media artists outside of St. Louis nature of venue that history of downtown St. Louis, allowing access to a wide variety of archival

trying to open those 1999 e-mails. It was code problem. Buck Doubet opened them. Doubet is a programer. But in doing it he left his signature on the emails. Now they all are to Buck Doubet







A Bug and A Buck

sources, still photos and video streams. These images and archival footage

will be provided by various academic, historical and journalistic archives.

3. Website will include webcam images of these existing downtown sites.

others (hotel, Cupples plan)

What will be up New Year's Eve:

Sponsor list--All with websites

(Highlight comment paulguzzardo1

Reprinted with permission Swekosky Photo archive

Joe's navigation page will lead to webcam websites

Allowing artists to examine issues related to the city.

Using the themes of past present and future

Our job is to serve as curator and

created and shown only in the lab

created and shown on the web and the lab

created and shown on the web

Lorens Holms and Clare Huxley

On the site after the party will be edited streams from the party

Hypermedia, virtual modeling programs-get definitions from Joyce or Joe

to the future.

Heuris

Paae 189

blank)

of the year

artist bios

Nell Tenhaaf

Intermission Magazine

12/9/12 5:06:11 AM

Separate-webcam to party

2. website will provide a text and multimedia description of proposed downtown

development projects, including the Washington Avenue development plan, 2 or 3

In addition, we will provide multimedia artists the opportunity to comment on

Visitors can look at downtown's past, present, and future. Artists can explore

relationships of the past to the present, the past to the future, the present

past, present and future St. Louis and have their work in a gallery on the

They was a hitch in

artistic language—it will better understood and welcomed by the community. Practical methods of getting this across to public-MediaARTS serving as lobbying organization in broad urban design schemes include locales such as information kiosks as well as large screen technologies. We are offering in smaller scale examples of the larger plans. Information kiosk-to take newspaper kiosk and put in terminal, metasearches map systems to a system that provides information and includes wireless connection to the net; not just projection but liquid crystal screens. Large screen technologies-(Highlight comment paulauzzardo1

allows artists to use information from the streetcorner. Not in a hermetic

closed virtual world but a world which can make use of the urban community.

Once they understand the richness of these tools, they will use same creative

Public at large will increase in understanding the possibilities of this as a

embraces the community-we can educate the public to this. Right now media art can be viewed as closed, exclusionary world, but by showing a lab where the

dynamic, interactive relationship with the community-multimedia as developing

participatory artistic medium, not closed to a cybergeek but one which

production is more than the software, scanners, etc. but includes this

(Highlight comment paulguzzardo1

methods outside of St. Louis.

12/9/12 5:09:43 AM

blank)

The Millennium Project

12/9/12 5:07:54 AM

blank)

You are invited to become part of a unique public-private partnership that is being formed to showcase St. Louis' potential as a worldwide leader in technology. Using the occasion of the new millennium celebrations, the partners will demonstrate how electronic media and the arts can be merged into a new and exciting forum for bringing people and communities closer together. On New Year's Eve 1999, the City of St. Louis' Community Information Network. working with MediaARTS Alliance will launch a Millennium Celebration website which will be accessible to anyone logging in from around the world. At the same time, the contents of this website will be projected onto a monumental downtown wall at the corner of Tucker and Washington, using a sophisticated LCD projection system. As other communities around the globe celebrate the coming of the year 2000, images gleaned from around the world will be downloaded and projected on the wall for thousands of St. Louisans to see. At

Also on New Year's Eve, Metropolis St. Louis (an organization whose mission is to create and promote an environment in the City of St. Louis that attracts and retains young people) will hold their Millennium Party in the AD Brown Building downtown, the building which also houses MediaARTS. Artists from MediaARTS will project their webcam images at the party and feed images of the Metropolis partygoers back to the website.

the same time, a webcam will capture images of St. Louis revelers for

inclusion on the worldwide website. The domain name-stlvirtualpark.org/.com

In addition to real-time images of local and global celebrations, which by being presented together on the website conjure the hope of a truly global Page 191

available. downtown, making it

has been reserved

world, while our nei (Highlight comment paul guzzardo1 12/8/12 4:50:52 PM

community, we will project archival photographs of St. Louis from decades past. Those who view the site in St. Louis and around the world will see pas present and future come together by means of the most cutting-edge technological Making the website part of downtown celebrations, projected in a public spa keeps its audience from being limited to those with knowledge of and access computers. Mixing images of St. Louis celebrations with those taking place worldwide symbolizes how the turn of the millennium makes us all citizens o global community. The wall overlooks one of the busiest intersections ideal location for a large gathering of This indoor and outdoor projection will permit St. Louis downtown revelers view celebrations taking place in plazas, piazzas and parks all around the hbors in this wired global village will witness an extraordinary tableau - St. Louis' millennial celebration occurring in fro of an alternating background of global millennial celebration 99

I also sent a note to Ray Rinaldi Is it possible that I might speak with someone about (Highlight comment paulguzzardo1 12/8/12 10:26:55 AM blank) the possibility of engaging the PD as a sponsor for in/kind contributions of archival images? Here is the site for the party/web site description and marketing plan we are using to promote the party and the year long web site. http://www.mediaarts.org/millennium.html By way of additional explanation, note the e-mail from Metropolis president Brian Marston describing the event. I can be reached at 231-8784. Thank you for consideration Paul Guzzardo Metropolis St. Louis (http://www.mstl.org/) and MediaARTS (http://www.mediaarts.org/) are teaming up to put on the best New Year's party in St. Louis. Postcards from the Global Village, the millennial celebration with a digital edge, will be held on the 9th floor of the A.D. Brown Building (1136 Washington Avenue) from 8:30 PM on Friday, December 31, 1999 to 1:00 AM on Saturday, January 1, 2000. The A.D. Brown Building is a former shoe warehouse that was built at the last turn of the century and offers spectacular views of downtown. Images from New Year's celebrations around the world will be projected onto a large screen at street level on the southeast corner of Tucker and Washington and on screens throughout the party. These images will be woven together with archival photos of St. Louis's history and live video of downtown festivities to create an ever-changing visual tapestry. The projections will serve as the backdrop for Web cam footage of the party that will be uploaded in real-time to the Internet so that it can be viewed by our neighbors in the wired global village. This online broadcast will inaugurate a new Web site that will showcase our city's potential as a worldwide leader in technology. From: paul guzzardo <zio11@stlnet.com>

Page 325

To: Buck Doubet <spelli@stlouis.missouri.org> Subject: ?!?!

and St. Louis Development Corporation

Date: 12/7/1999 4:27:20 PM

(Highlight comment paulguzzardo1

12/8/12 10:28:45 AM

blank)

This millennium party – centered in the heart of the loft district -

important role St. Louis plays in the emerging information technology This year, as we begin rebuilding and renovating Washington Avenue, we see

more and more digital technology companies making Washington Avenue home.

From: Angela Pancella <anjelle@accessus.net>

To: Buck Doubet <zio11@stlnet.com>

Subject: Re: text

Date: 9/2/1999 3:04:28 PM

I'm sending my ideas back to you plugged into the specific questions on the Millenium Community application site with some of the questions I still

1.Describe how the community will reach out to a broad seament of people and organizations to involve them in their millennium activities.

The City of St. Louis, working with MediaARTS Alliance (a not-for-profit (Highlight comment paulguzzardo1

12/8/12 10:35:37 AM

organization dedicated to broadening awareness of and opportunities for

media art) will sponsor a Millennium Celebration website which will be accessible to anyone logging in from around the world. The contents of the website will also be projected onto a monumental downtown wall using a sophisticated LCD projection system to project directly from the Internet onto a monumental downtown wall.

As other communities around the globe broadcast their celebrations, these I called Hillary Levein(sp?) and left a message - but have not heard anything. images will be downloaded and projected on the wall, and a webcam will capture images of St. Louis revelers for inclusion on the website. This outdoor projection will permit St. Louis downtown revelers to view celebrations taking place in plazas, piazzas and parks all around the world, while our neighbors in this wired global village will witness an extraordinary tableau - St. Louis's millennial celebration occurring in front of an alternating background of global millennial celebrations. Making the website a part of downtown celebrations, projected in a public space, keeps its audience from being limited to those with knowledge of and access to computers. Mixing images of St. Louis celebrations with those taking place worldwide symbolizes how the turn of the millennium makes us all citizens of a global community. 2.Describe how the community will design a planning structure to develop

its millennium program. (How many people the community envisions will be involved, how often they will meet, etc.) Thave no infomation on this. 1 3.Describe how the community plans to carry out the national millennium

theme: "Honor the Past-Imagine the Future." (Please list the projects you currently have planned or are considering pursuing along with a time-table of major events/activities.) [Material from #1 might fit better here, or it can simply be restated.]

being presented together on the website conjure the hope of a true global community, we will project archival footage of St. Louis from decades past. Those who view the site in St. Louis and around the world will see past, present and future come together by means of the most cutting-edge technology available. Timetable: [do you think they want a timetable for the planning process or just for

the event? And how long would you like the website up--will images be archived for retrieval after the New Year's Eve Party? Will we be running the website all day December 31-January 1, or just a few hours? And if it's just a few hours, is it real-time or are the images from earlier celebrations stored and fetched, because of the differences in time zone? Page 128

From: Sonya Pelli <spelli@stlouis.missouri.org> To: Buck Doubet <zio11@stlnet.com> Subject: Re: millennium proposal

Date: 9/3/1999 10:11:08 AM

Got it. It reads really well. I'll check with Kevin, but I think we can probably proceede with the text you provided. I think the idea is great and celebrates both the redevelopment and renovation of Downtown St Louis and the we should not have a problem getting other people on board.

Do you have an idea for a budget yet? If yes, let me know so we can start thinking about possible funding opportunity beside sponsors. Sonya Pelli

St. Louis CIN

http://stlouis.missouri.org ---- Original Message ----

From: paul auzzardo <zio11@stlnet.com>

To: Sonya Pelli <spelli@stlouis.missouri.org> Sent: Friday, September 03, 1999 9:30 AM

Subject: Fw: millennium proposal

> one more time

(Highlight comment paulguzzardo1 12/8/12 10:29:53 AM

>To: Chuck- Sonva-Kevin

> >Here is the text for the millennium application > >I'll call

> >Paul

>>>1.Describe how the community will reach out to a broad segment of people From: paul guzzardo <zio11@stlnet.com> > >>and organizations to involve them in their millennium activities

>>>The City of St. Louis' Community Information Network, working with > >>MediaARTS Alliance (a not-for-profit organization dedicated to

>>>awareness of and opportunities for media art) will sponsor a Millennium > >>Celebration website which will be accessible to anyone logging in from

> >>around the world. The contents of the website will also be projected

>>>a monumental downtown wall using a sophisticated LCD projection system

> >>As other communities around the globe broadcast their celebrations, >>>images will be downloaded and projected on the wall, and a webcam will

> >>capture images of St. Louis revelers for inclusion on the website.

> >>This outdoor projection will permit St. Louis downtown revelers to view > >>celebrations taking place in plazas, piazzas and parks all around the

> >>world, while our neighbors in this wired global village will witness an > >>extraordinary tableau - St. Louis's millennial celebration occurring in

>>>front of an alternating background of global millennial celebrations. > >>Making the website a part of downtown celebrations, projected in a

Page 130

>>>space, keeps its audience from being limited to those with knowledge of In addition to real-time images of local and global celebrations, which by > >>access to computers. Mixing images of St. Louis celebrations with those

> > >>taking place worldwide symbolizes how the turn of the millennium makes > >>all citizens of a global community.

> >>The wall overlooks one of the busiest intersections downtown, making it > >>ideal location for a large gathering of people.

> >>2.Describe how the community will design a planning structure to develop > >>its millennium program. (How many people the community envisions will be >>>involved, how often they will meet, etc.)

> >>The St. Louis Community Information Network (CIN) hosts the official > >>website of the City of St. Louis. CIN will work closely with MediaARTS > >>Alliance to bring this idea to fruition. MediaARTS will be responsible

> >>finding media artists ("visual jockeys") with expertise in creating

>>>exciting collages of images out of available photos and video. Archival > >>footage from the city's past (see below) will be accessed through

> >>organizations such as the Missouri Historical Society. Local technology >>>companies will be approached for assistance with hardware and software

>>>3.Describe how the community plans to carry out the national millennium >>>theme: "Honor the Past-Imagine the Future." (Please list the projects you > >>currently have planned or are considering pursuing along with a

>>>of major events/activities.)

> >>In addition to real-time images of local and global celebrations, which > >>being presented together on the website conjure the hope of a truly

> >>community, we will project archival footage of St. Louis from decades

> >> Those who view the site in St. Louis and around the world will see

> >>present and future come together by means of the most cutting-edge

> >>technology available. > >>

> >>needed to produce this website.

> >> > >







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you have any other suggestion as to sponsorship? Does the RCGA have a list of technology companies who might be responsive? Greg any thing you can do to help would be most welcomed.- and again thank for uptown attire is suggested. Come with a friend, come by yourself, come introducing me to Steve. don't miss out on the hottest ticket in town. Page 357 From: paul guzzardo <zio11@stlnet.com> To: Buck Doubet <gregs@gasullivan.com> Subject: Fw: party and sponsors Date: 12/6/1999 8:56:17 AM the door. I wanted to get back with you and give you an update regarding the millennium At the time of our initial conversation and e-mails, the party was a possibility not a certainty It is now a given. Tickets are being sold - and sales are going well. As a result of your referral FYI (Highlight comment paulguzzardo1 12/8/12 10:50:10 AM WorkNet is on board. It's great to work with In addition to providing the bandwidth for the New Years party - Steve is giving SLDC and MediaARTS the band width to do the year long millennium/downtown/art/ technology site. We've reserved the domain names of : stlvirtualpark.com and .org. Also Heuris - has signed on - and is providing additional equipment and technical personnel. Note below is the text from an e-mail that Metropolis president Brian Marston >A.D. Brown Building (1136 Washington Avenue) from 8:30 PM on Friday,

So we are still at this late date trying to raise money. Here is the site for the party/web site description and marketing plan we are

While we have the funds to do this party - but we don't have the dollars for

using to promote the party and the year long web site.

http://www.mediaarts.org/millennium.html

I wanted to get back with you and give you an update regarding the millennium Does the RCGA have a list of technology companies who might be responsive?

Greg any thing you can do to help would be most welcomed.- and again thank for

(http://www.mediaarts.org/) are teaming up to put on the best New Year's

December 31, 1999 to 1:00 AM on Saturday, January 1, 2000. The A.D. Brown Building is a former shoe warehouse that was built at the last turn of the century and offers spectacular views of downtown. Images from New Year's celebrations around the world will be projected

Note below is the text from an e-mail that Metropolis president Brian Marston onto a large screen at street level on the southeast corner of Tucker sent out describing event. I think it's particularly well written, and puts it all in a rounded

perspective While we have the funds to do this party - but we don't have the dollars for video of downtown festivities to create an ever-changing visual the large wall projector.

From: paul guzzardo <HYPERLINK "mailto:zio11@stlnet.com"zio11@stlnet.com>

At the time of our initial conversation and e-mails, the party was a

It is now a given. Tickets are being sold - and sales are going well.

As a result of your referral WorkNet is on board. It's great to work with

In addition to providing the bandwidth for the New Years party - Steve is

Also Heuris - has signed on - and is providing additional equipment and

So we are still at this late date trying to raise money.

giving SLDC and MediaARTS the band width to do the year long

We've reserved the domain names of : stlvirtualpark.com and .org.

using to promote the party and the year long web site.

http://www.mediaarts.org/millennium.html

To: Buck Doubet <dda@inlink.com>

Subject: Fw: party and sponsors

Date: 12/6/1999 10:45:50 AM

----Original Message----

To: Sullivan, Greg <HYPERLINK

Subject: Fw: party and sponsors

possibility not a certainty.

Steve Ulman.

technical personnel

Date: Monday, December 06, 1999 8:56 AM

millennium/downtown/art/ technology site.

"mailto:gregs@gasullivan.com"gregs@gasullivan.com>

FYI

I think it creates a very strong marketing - sponsorship structure. Now that this is not in the abstract - but in fact is going to happen would

sent out describing event.

I think it's particularly well written, and puts it all in a rounded nerspective

I think it creates a very strong marketing - sponsorship structure.

Now that this is not in the abstract - but in fact is going to happen would you have any other suggestion as to sponsorship?

introducing me to Steve.

Metropolis St. Louis (http://www.mstl.org/) and MediaARTS

party in St. Louis. Postcards from the Global Village, the millennial celebration with a digital edge, will be held on the 9th floor of the A.D. Brown Building (1136 Washington Avenue) from 8:30 PM on Friday,

Page 367 and Washington and on screens throughout the party. These images will be woven together with archival photos of St. Louis's history and live tapestry. The projections will serve as the backdrop for Web cam footage of the party that will be uploaded in real-time to the Internet Here is the site for the party/web site description and marketing plan we are so that it can be viewed by our neighbors in the wired global village. This online broadcast will inaugurate a new Web site that will showcase our city's potential as a worldwide leader in technology.

> groove on with 21st century techno funk. An open bar, appetizers from Favazza's, a champagne toast at midnight, and a souvenir champagne glass are included in the ticket price. You must be over 21 to attend and with your significant or not-so-significant other...just make sure you

A DJ from Beige Records (http://www.beigerecords.com/) will get the

Tickets are \$60 per person and can be purchased by going to any MetroTix outlet (e.g. Famous Barr, Mississippi Nights, Schnucks, and Streetside), calling (314) 534-1111, or clicking over to

http://www.mtix.com/eventdetail.asp?engageid=2997&eventid=8251 Tickets are only available through MetroTix. No tickets will be sold at

Page 368

From: paul guzzardo <zio11@stlnet.com>

Subject: Fw: Metropolis Weekly Update -- Millennium Party Date: 12/5/1999 4:48:54 PM

Prem

Paul G

----Original Message----

From: Brian H. Marston <webguy@fatdays.com> To: Metropolis Presidents Mailing List <MetroPrez@electroponics.com>

Date: Sunday, December 05, 1999 3:30 PM Subject: Metropolis Weekly Update -- Millennium Party

>Metropolis St. Louis (http://www.mstl.org/) and MediaARTS

>(http://www.mediaarts.org/) are teaming up to put on the best New Year's >party in St. Louis. Postcards from the Global Village, the millennial >celebration with a digital edge, will be held on the 9th floor of the

>December 31, 1999 to 1:00 AM on Saturday, January 1, 2000. The A.D. >Brown Building is a former shoe warehouse that was built at the last >turn of the century and offers spectacular views of downtown.

>Images from New Year's celebrations around the world will be projected

A Prototype for a Virtual Park The Millennium Celebration will also serve as a demonstraton of a new concept 6 pm - The Virtual Park - which can be used to highlight developable aresa, 12 midnight in Greenwich celebrate revitalization, or focus on underutilized civic assets. New wireless Britain's Millenium Dome: http://www.mirror.co.uk/dome/dome1.htm technologies, as well as the ever shrinking hardware costs, permit these portable projections to be re-located to other buildings at other St. Louis 12 midnight in the Azores locations. This creates endless opportunities for the project partners to (There seem to be no webcams in the Azores. Here would be a good time to visit discuss, promote, and highlight significant developments in the region – the Antarctica, though the whole continent is on Greenwich Mean Time: Casev rebirth of Downtown St. Louis, extraordinary arts and cultural events, our unique history, and much more. Further, the use of wall spaces to project Station, Antarctica Internet images will create attractive new gathering places that will become a http://www.antdiv.gov.gu/stations/casey/video.html highly visible demonstration of the new vitality of Downtown St. Louis. 8 nm in St. Louis MediaARTS is currently in discussions withthe City to develop a collaborative 12 midnight in Brazil effort modeled in part on the County's Laumeier Park. Laumeier operates though (Highlight comment paulguzzardo1 a partnership between a nonprofit arts board and the St. Louis County Parks. The nonprofit board curates and owns the sculpture. The County Parks owns the blank) park. This has proven to be a very efficient and mutually beneficial 12 midnight in Greenland relationship. A CIN and MediaARTS collaboration, in some respects, is even http://www.tvbox.com.br/index.htm more suitable than the Laumeier arrangement because public institutions are Qagortog: http://www.greenweb.gl/optik/dagens/today.htm currently creating virtual content, (i.e. special services districts) and These are presented just as an example. As places further east of Greenwich community neighborhood are building web sites and generating interactive will be celebrating the coming of 2000 during our daylight hours, footage from webcams in Berlin, South Africa, Paris, Moscow, Tokyo etc. will be captured digital tools.

beforehand and shown during the course of the evening.

African bush as they do every night of the year.

to experience and enjoy the best of our world.

(Highlight comment paulguzzardo1

The Partners

technology.

Paae 194

Next Steps

The Project does not intend to invest in the coming of the year 2000 any more

historical import than it deserves. To reflect this, several webcams visited

will show how some are not marking a new millenium at all: for instance, the

Africam (http://www.africam.com) will be showing animals hunting through the

Partners in the Millennium Project include nonprofit organizations, government

entities and for-profit enterprises which share a desire to promote St. Louis

MediaARTS Alliance (http://www.mediaarts.org) MediaARTS is a not-for-profit

art. The organization is best known for using - in a collaboration with City

Image - LCD projection technology to broadcast the final episode of Seinfeld

downtown and spawned a series of other downtown gatherings that have begun to

contribute to the rebirth of the area. MediaARTS goal is to merge the power of

electronic communications technology with the creative excitement of artists

The St. Louis Community Information Network (CIN) hosts the official website

of the City of St. Louis. CIN will work closely with MediaARTS Alliance to

the expertise to attract a large gathering to their Millennium Party.

MediaARTS will be responsible for finding media artists ("visual ambient

from around the world to create a new and exciting forum for people everywhere

bring this idea to fruition. Metropolis St. Louis has attracted upwards of 500

people to their recent city-boosting events. They have advertising savvy and

Saint Louis Community Information Network (http://stlouis.missouri.org) Saint

information network, admistered by the St. Louis Development Corporation, the

Louis Community Information Network (CIN) is the City's official website and

supporting a project that establishes Downtown on the cutting edge of media

This proposal offers you a tightly focused, highly efficient approach for

significantly less than comparable advertising currently available through

such well-known website providers as MSN (\$15-\$47) or Lycos (\$15-\$85).

reaching a broad audience while ensuring you significant brand positioning,

market awareness, and enhanced public image opportunities. The benefits to you

on a downtown wall in 1998. That event that drew thousands of people to

organization dedicated to broadening awareness of and opportunities for media

as a worldwide center in the use of modern electronic communications

Resources Already Available

The Milllennium Project already has secured the use of a number of resources critical to the success of this project. These resources include: Three video projectors

Multiple VCRs

A 10 X 12 rear projection screen Sound system

Video mixer

One Mac G3

Multiple webcams

Use of the former executive suite of the AD Brown Building for party A disk jockey for the Metropolis party

These resources have been donated by the various partners, thereby keeping the 12/9/12 5:27:44 AM overall cost of this project as low as possible.

Page 192 In addition, CIN, MediaARTS and Metropolis will all provide staff and

volunteer support to ensure that this project runs smoothly and achieves its Promotion

Celebration website viewed by at least one million people on New Year's Eve. to achieve this goal, a wide range of promotional activities are planned, includina: First Night St. Louis, the official St. Louis millennium celebration, has

The promotional goal of the Millennium Project is to have the Millennium

offered to list the Millennium Project in their publicity material. First Night's festivities will be occurring downtown in close proximity to MediaARTS' lab. There will be directional signs pointing revelers to MediaARTS' event from First Night's venues.

The event will also be advertised on the Metropolist, an email discussion group run by Metropolis which has a large subscriber base. Press releases focusing on the different elements of the Project (the website, jockeys") with expertise in creating exciting collages of images out of

and radio stations. Press release will also be sent to national media to attempt to draw even broader interest in this site among the general public.

The website will be promoted on listservs targeting the digital art/new media development arm of the city. CIN is an Enterprise Community project aiming to art community around the world.

the party, the outdoor projection) will be sent to area newspapers, television available photos and video.

(Highlight comment paulguzzardo1

12/9/12 5:10:33 AM

blank)

Sample Timeline of Event

The Millennium Project will be a dusk-to-dawn celebration, mixing real-time webcam images with archival footage and videotaped segments. As each time zone are significant. For example, as a sponsor at the \$5,000 level, your cost per around the world reaches midnight, we will focus on that particular location, thousand impressions (CPMI) ranges between \$2.50 and \$5.00. This cost is such as:

St. Louis Time

Focus Area Around the World









The Millennium will not wait for anyone. The time to commit to being a part of >via first class mail so that they wouldn't be late. Many of us now fear this unique public-private partnership is now. Please contact Paul Guzzardo at >that they have ended up in the Bermuda Triangle, a Black Hole, or simply 231-8784 to confirm your interest and reserve your place in the Millennium

From: paul guzzardo <zio11@stlnet.com>

To: Buck Doubet <editor@slfp.com>

Subject: party

Page 196

Date: 12/21/1999 6:00:20 PM here it is

"MediaARTS Announces St. Louis' First Virtual Park" Picture yourself, on New Year's Eve, getting in the last bit of partying

before the curtain finally falls on the 1900s. Now imagine this party is taking place with New York, London, Paris and Munich as your backdrop-but you are on home turf in downtown St. Louis.

it into a reality. On December 31st, 1999, they will provide the multicultural >However, since the same mailhouse is handling that, I don't trust the display in a giant projection on a wall on Tucker at Washington. An artist working in the media lab will pull images of cities and celebrations from webcams and video and project them to the wall. (Highlight comment paulauzzardo1

12/9/12 5:14:44 AM

blank)

The fun doesn't stop there. These images will be mixed with archival images of >as I'm concerned, price is not the issue - RELIABILITY AND TIMELINESS are. St. Louis' history and live footage of a millennium party in progress. The entire mix will be collected, projected, and then sent to a special website MediaARTS is setting up for the event at www.stlvirtualpark.org..

Joyce Rudinsky, MediaARTS' Curatorial Director, sums up the philosophy behind the display like this: "Technology is here, we're living with it, but up to >Thanks now technology has created more of a sense of isolation. We are using images of gatherings from history and around the world to refashion technology, to use it to create a sense of community. That's why the web site will be called >>From: ray harrison <maigret@mindspring.com> a 'virtual park.'"

This website will run all through the year 2000. It is a special collaboration >>Subject: curious with Saint Louis Community Information Network (CIN), the City's official website and information network, administered by the St. Louis Development Corporation. With CIN's help, "stlvirtualpark" was designated an official Millennium Communities Project by the White House. This honor showcases visionary programs across the country which celebrate the millennium. MediaARTS is collaborating with Metropolis St. Louis to host the multimedia millennium party in the AD Brown building's top floor (tickets can be ordered from Metrotix by calling 534-1111 and asking for "Postcards from the Global Village"). But the show at the wall, visible from the street, is free and open Page 222 to the public. In addition, the display will be available for viewing at HYPERLINK "http://www.stlvirtualpark.org/"www.stlvirtualpark.org during and after New Year's Eve night.

MediaARTS Alliance promotes media art (art created using new digital and information technologies) and media artists in Missouri by broadening public awareness of their work and assisting media artists with production and exhibition. This is made possible by grants from the Regional Arts Commission Date: 12/21/1999 10:50:57 AM and the Missouri Arts Council. More information on this and other events can Sonva be found at HYPERLINK "http://www.mediaarts.ora"www.mediaarts.ora. Page 215

From: paul guzzardo <zio11@stlnet.com>

To: Buck Doubet <irudinsk@art.wustl.edu. i0e@hotmail.com> Subject: Fw: curious

Date: 12/21/1999 12:04:58 PM

(Highlight comment paulauzzardo1 12/8/12 10:59:57 AM

blank)

what a sad fiasco!!!

----Original Message----

From: Suzanne Moak <suzannemoak@hotmail.com>

To: maiaret@mindsprina.com <maiaret@mindsprina.com> Cc: metropolist@electroponics.com <metropolist@electroponics.com>

Date: Tuesday, December 21, 1999 11:33 AM

Subject: Re: curious

>Unfortunately, the Millennium invitations were mailed out about 2 weeks ago

>discarded in the trash and, therefore, people may never receive them. SO I >hope none of you are waiting to order your tickets until you receive your >invitation. Just call METROTIX at 534-1111 or ao to www.mtix.com. Check out >the info on the Metropolis Website at www.mstl.org. Remember- we will not >selling any tickets at the door.

>Also - in answer to a previous query- Party Goers must be 21 or over.

>I would also appreciate if you all could spread the word about "Postcards >from the Global Village" to everyone you know. Tell them about the website >if they want more info.

>Hopefully, the only other way that ALL Metropolites will hear about this This may sound like a science fiction setup, but MediaARTS Alliance is making >event, is through this month's newsletter, which SHOULD come out this week. +imina >on that either.

>Speaking of which. I would like to be able to recommend that Metropolis use >another mailing house due to these numerous snafus and late mailings. As

>However, I would like some names of any GOOD mailhouses you are familiar >with in the city. We currently use St. Louis Pre-Sort, so don't suggest >them. Please e-mail your suggestions to me privately

>Suzanne Moak

>>To: metropolist@electroponics.com

>>Date: Mon. 20 Dec 1999 21:44:51 -0600

>>some would say that's my middle name... but let's not get into that.

>>i did not receive an invitation in the mail for the 'millennium party: >>postcards from the alobal village'. i know earlier on there were some

>>discussions concerning the printing and mailing of invitations. were

(Highlight comment paulguzzardo1 12/9/12 5:31:23 AM

blank)

From: paul guzzardo <zio11@stlnet.com>

To: Buck Doubet <spelli@stlouis.missouri.org> Subject: Fw: New Year's eve

I don't think that I sent this on to you. Note the matter about the street lights during the other two outdoor

projection even the light were turned - off where do we go to take care of

As Jason indicated this is a critical for a quaintly piece. thanks Paul

----Original Message----

From: jyounce@swank.com <jyounce@swank.com> To: zio11@stlnet.com <zio11@stlnet.com>

Date: Monday, December 20, 1999 10:11 AM

Subject: New Year's eve

>Paul.

>Sorry that we missed each other, however, many circumstances were not >working out so I just got the info that I needed and moved on.

>Anyway, I measured the street with a RoadRunner and found that it is

>can get a large image, but I would like to keep it to between 65-80 feet so >that we keep it as bright as possible. Last time that Swank did something >like this, we stacked (2) projectors to give us about 5400 lumens. The >projector that we will use for this one will give us about 1000 lumens >That will be very helpful considering the size of the image and the fact

>200 feet from A.D. Brown building across Tucker to the big brick wall. We

>that we will not be shooting on a screen, but rather a very pourus surface.

>several street lights that we request are turned off. All the lights >between the A.D. Brown building and the shooting surface, as well as a few >lights on the west side of Tucker next to the Jefferson Arms building. >corner of St. Charles and Tucker), and a few lights on the North corner of

>A few other details: This projector will require (2) dedicated 20amp, 110

>volt circuits. It is imperative that they are dedicated. Also, there are

>the shooting surface, are those that may cause havoc.

>Finally, there are a few logistical issues that I need. I need a >confirmation that we will shoot from the 6th floor. Also, what procedures >do we take for the load-in? We will need to deliver on Thursday, December >30th and pick up on Monday, January 3rd.

>That is about it from my end. Just to let you know, I have a technician

>the projector reserved. I'm sure that we will talk soon.

>P.S. What is the status with sound. If we need to provide any, I need to >know today to book the equipment and reserve a technician. Thanks!

>Jason R. Younce >Swank Audio Visuals

Page 224

From: paul auzzardo <zio11@stlnet.com>

To: Buck Doubet <anjelle@accessus.net, jrudinsk@art.wustl.edu,

ieff@stlnet.com> Subject: Fw: Update #2

Date: 12/17/1999 3:57:29 PM ----Original Message----

From: Sonva Pelli <spelli@stlouis.missouri.ora>

To: Paul Guzzardo <zio11@stlnet.com> Date: Friday, December 17, 1999 3:42 PM

Subject: Update #2 (Highlight comment paulguzzardo1

12/8/12 10:25:39 AM

>We received confirmation from the White House that we have been approved as >an official Millennium Project. We will receive official documentation

>I am drafting a press release for SLDC to issue. Hopefully it can be send >out on Monday.

>The Mayor's greeting has been videotaped and should be delivered to us by

>Monday. I'll let you know when you can by to pick up the tape.

>That is all.

>Sonya

From: paul auzzardo <zio11@stlnet.com>

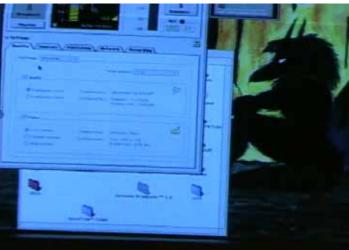
To: Buck Doubet <cshipman@postnet.com>

Subject: a millennium event Date: 12/8/1999 10:54:39 AM

Mr.. Shipman

Hello, earlier we spoke about a millennium event I was producing for MediaARTS







and Washington and on screens throughout the party. These images will >be woven together with archival photos of St. Louis's history and live >video of downtown festivities to create an ever-changing visual >tapestry. The projections will serve as the backdrop for Web cam >footage of the party that will be uploaded in real-time to the Internet >so that it can be viewed by our neighbors in the wired global village. >This online broadcast will inaugurate a new Web site that will showcase >our city's potential as a worldwide leader in technology.

>A DJ from Beige Records (http://www.beigerecords.com/) will get the >groove on with 21st century techno funk. An open bar, appetizers from >Favazza's, a champagne toast at midnight, and a souvenir champagne glass >are included in the ticket price. You must be over 21 to attend and >uptown attire is suggested. Come with a friend, come by yourself, come >with your significant or not-so-significant other...just make sure you >don't miss out on the hottest ticket in town.

>Tickets are \$60 per person and can be purchased by going to any MetroTix >outlet (e.g. Famous Barr, Mississippi Nights, Schnucks, and Streetside), >calling (314) 534-1111, or clicking over to

>http://www.mtix.com/eventdetail.asp?engageid=2997&eventid=8251 . >Tickets are only available through MetroTix. No tickets will be sold at >the door.

>METROPOLIS VOLUNTEER OPPORTUNITIES

>Millennium Party

Page 379

From: paul guzzardo <zio11@stlnet.com> To: Buck Doubet <anjelle@accessus.net>

Subject: Fw: web master Date: 11/24/1999 11:09:46 AM

----Original Message----

From: paul guzzardo <HYPERLINK "mailto:zio11@stlnet.com"zio11@stlnet.com> To: Brian Marston <HYPERLINK "mailto:webguy@fatdays.com" webguy@fatdays.com Date: Wednesday, November 24, 1999 9:10 AM

(Highlight comment paulguzzardo1 12/8/12 11:02:13 AM

blank)

Subject: web master Brian

I've been thinking about the millennium web site and your role. I - in my free 314/721-1114 associative way - suggested how a year long millennium web site could be expanded to include web cams posed at the sites of downtown development/building projects, projects which are more that just proposed but

are in the final design phase. Mixing the cams with the actual design drawings Subject: Re: a chat and edgy virtual molding pages is the way to go. I think that this could and should be a full time position. Media Arts and the Community Information Division of SLDC would sponsor it. Possibly technical assistance could also be 12/8/12 11:04:47 AM provide by select downtown software web design firms - who would get some recognition/web presence.

This is the reason we need to schedule a meeting with T Reeves. This is a very a quick update before your meeting specific proposal. Nothing about it is vague. It would be a full time webmaster position. It would create a formal structure, which we then could build upon in developing the projection walls et.. The web site would be the basis for the content of everything that is projected. The web site lends itself to a very tight curatoral character. That is important in a new media where both the powers that be and the public don't know quite what to expect. paul Think about it, and maybe we can get together and discuss the details and

But certainly if we're going to set up a meeting with Reeves let's have a very To: Sonya Pelli <HYPERLINK specific plan and request in mind. I think that this would work.

Joyce I forwarded your e-mail - which is no being sent on to Joe- to Sonya Pelli - who wrote back and endorsed the scheme. I've sent a message to Brian Marston - pres. of Metropolis - to see if he in fact does what to become engaged in this process. I've heard nothing from WorkNet since last week. I'll From: paul guzzardo <zio11@stlnet.com> plan to call them tomorrow PM to finalize WorkNet as our server for this site and even more importantly our broadband pipe. There should only be one of you dealing directly with WorkNet - so at this

stage that will be you Joyce.

I think we have a basic outline - in place. If you can start so we have something asp - that will help Jim O'Donnel who is beginning some fund raising character of the millennium web site. As I see it we've got a good start in efforts. (PS to Joyce I know you told me that we've got money for Jim O'Donnel from RAC- but do we have something in writing??)

I'll take responsibility for the archival images and sources.

----Original Message----(Highlight comment paulguzzardo1 12/8/12 11:04:16 AM

From: paul guzzardo <zio11@stlnet.com>

Subject: Fw: MediaARTS

To: Joe and Joyce

Date: 11/22/1999 6:15:14 PM

To: Buck Doubet <jrudinsk@art.wustl.edu, j0e@hotmail.com>

blank)

From: Joyce Rudinsky <HYPERLINK

"mailto:jrudinsk@artsci.wustl.edu"jrudinsk@artsci.wustl.edu> To: Paul Guzzardo <htyPERLINK "mailto:zio11@stlnet.com"zio11@stlnet.com>

Date: Sunday, November 21, 1999 10:14 PM

Subject: MediaARTS Paul, Is this enough?

Notes for the Millennium Web Site:

1) The index page will be a QuickTime VR movie or a shockwave movie that consists of a collage that appeals to all participating parties. The movie will have links to at least five pages:

1. party web cam

2. street web cam

historical images (in a slide show format)

4. message from the mayor

5. interactive, experimental site developed by Joe

2) There will also be a live text component (picture live stock reports). The 1) Millennium Initiative text will be written by the computer operator and possibly a poet.

3) Live text will also be utilized on the projection that will be seen at MediaARTS or on the large building projection. A text generator will be used with the video mixer.

4) Live sound from the party will be streamed onto the street.

5) I am looking into streaming the party sound to the web site. Joyce Rudinsky

Page 523

From: paul guzzardo <zio11@stlnet.com>

To: Buck Doubet <spelli@stlouis.missouri.org>

Date: 11/16/1999 11:59:44 AM (Highlight comment paulguzzardo1

blank)

I've got a commitment from Worknet to host the millennium site-if we need them versus morNet- and even more important they will provide their brand new satellite broad beam van for the event. This will turn the double MM party Metropolis/Millennium into a public/community first night type event- and suggest the portability of the project - from neighborhood to neighborhood

----Original Message----

From: paul guzzardo <HYPERLINK "mailto:zio11@stlnet.com"zio11@stlnet.com> "mailto:spelli@stlouis.missouri.org"spelli@stlouis.missouri.org>

Date: Tuesday, November 16, 1999 8:13 AM Subject: a chat

I've a meeting with Metropolis this PM to finalize things - I'd like to speak with you some time this afternoon if at all possible.

(Highlight comment paulguzzardo1

12/8/12 11:09:07 AM

To: Buck Doubet <spelli@stlouis.missouri.org> Subject: some organized thoughts - I hopw

Date: 11/15/1999 8:36:10 AM

blank)

This is a follow up on our Friday night discussion regarding the collaborative To: 'gregs@gasullivan.com' defining the scope of the millennium web site. This was done in our initial response to the three part criteria set forth in the millennium initiative.

Regarding formalization - There are two issues that bear on our

collaborations, one is of course money and the other content. Content is simple. This is collaborative – It is agreed that there must be an agreement between both parties as to what goes on the site as well as site design/ structure. Issues of money - well we don't have any but we will try to raise it. Please note the e-mail that I'm sending you from Greg Sullivan and Worknet. I'll be making further calls on this today. This very encouraging. I've been researching Worknet for other things. I'll let you know where this

Actually the web site becomes the lynch pin to the lot - this first virtual park - The web site will allow us to establish a content base line. I hope this makes scenes but obviously one of the issues involving the lot is not

only property rights and development options – but a rigorously defined content. The Millennium Initiative Web site is the structure - at least in this initial period- for all our content. This allows enormous possibilities particularly if we can partner with a with an ISP who wants to use the site as Sent: Thursday, November 11, 1999 12:04 AM a showcase for streaming video content. So as practical matter the ISP becomes To: Ken Harrington (E-mail)

Sonya this of course is not contract- that can be taken care of latter- maybe Ken, I'm just clarifying the obvious - but I thought it might be helpful in connecting the pieces which includes,

2) The actual web site

almost the third partner.

)3 The lot

4) The respective roles of SLDC - MediaARTS - Technology Partner/Partners. One other thing - could you send me Lars E-mail . I want to send him a notice on this Judith Berry event. Thanks

Page 582

From: paul quzzardo <zio11@stlnet.com> To: Buck Doubet <jeff@stlnet.com>

Subject: Fw: The millennium web cam party

Date: 11/14/1999 9:40:17 PM

note the message below -I'm go to contact Steve Ulman

Worknet is a broadband wireless ISP- obviously they interest me for many

How was Saturday night?

Sorry I couldn't be there but had a commitment to attend a play at Forest Park We had a commitment of \$5000 from the St. Louis Partnership. Unfortunately

From: Sullivan, Grea <HYPERLINK

(Highlight comment paulguzzardo1 12/8/12 11:09:27 AM

"mailto:gregs@gasullivan.com"gregs@gasullivan.com> To: Steve Ulman <HYPERLINK "mailto:SUlman@WorkNET.net"SUlman@WorkNET.net>

Cc: Paul Guzzardo (E-mail) <HYPERLINK "mailto:zio11@stlnet.com"zio11@stlnet.com> Date: Saturday, November 13, 1999 8:38 PM

Subject: RE: The millennium web cam party

By copy, I introduce you to Paul Guzzardo. Please, e-mail him directly to get From: paul guzzardo <zio11@stlnet.com> the initial contact. I really like what Paul has going on and I believe it to To: Buck Doubet <jimod@earthlink.net> be something that makes a lot of sense for you to know about. Perhaps, you two can get together to explore the possibilities. If Paul continues on the track he is heading (and can win some local support) he will undoubtedly gain international exposure to St. Louis and the technologies behind his project. Best of luck and, by all means, let me know if there is anything at all I can do to help.

----Original Message----

From: Steve Ulman [mailto:SUlman@WorkNET.net] Sent: Thursday, November 11, 1999 11:24 AM

Subject: FW: The millennium web cam party

Ken Harrington forwarded this message to me, and after reading it I believe that this project is something we may want to get involved in. I would appreciate the introduction you mentioned and I will follow up by phone with you. Thanks for the information.

Steve Ulman

General Manager, Missouri WorkNet Communcations

HYPERLINK "mailto:sulman@worknet.net"sulman@worknet.net 314-719-3478 direct

314-212-5401 fax

Page 585

----Original Message----

(Highlight comment paulguzzardo1 12/8/12 11:06:52 AM

hlank)

From: Sullivan, Greg [mailto:gregs@gasullivan.com]

Subject: FW: The millennium web cam party

Might WorkNet have an interest in providing the Internet hookup for this event. I'm not that involved with these folks, but thought of you as I read this. If you have an interest I will facilitate an introduction. Let me

----Original Message----

From: paul guzzardo [mailto:zio11@stlnet.com]

To: Sullivan, Grea

Subject: Fw: The millennium web cam party To: Grea Sullivan

From: Paul Guzzardo

Greetings

you an update on what we're trying to do for the millennium celebration. Metropolis is partnering with MediaARTS in a New Years Eve millennium celebration/party. It's scheduled for the top floor of the AD Brown building. Metropolis is already promoting the event - as a technology web/cam community celebration. I am also working with Sonya Pelli of SLDC's Community Information Network. CIN is one of the sponsors.

the funds were withdrawn and directed towards beefing up the 6: PM firework show. Obviously we're disappointed but I'm still trying to make this happen. Please note the attached file, which is both a Project description and business/marketing plan. This file is going to be uploaded to a web link at the end of this week. The site will be used for fundraising and promotion. We currently working with a St. Louis Science web designer in constructing this Community Web Cam Millennium Site. The prototype site will be up shortly, and will run for the year.

After you've had a chance to look this over please give me a call -231-8784. I'd appreciate your thoughts on this. Greg while we currently can do limited inside small screen web projections - I'm hoping to find additional support in order make the outside screen projection happen. This is what I'd like to discuss with you. Thanks

Subject: Fw: The millennium web cam party

Date: 11/11/1999 10:31:21 AM

http://users.accessus.net/~anjelle/millennium.html

As I menitoned l think the most critical thing right now is to get the word out to potential sponsors. Obviously we need to get the right people so we can get the finances in place. The sponsor/donors need to understand that the Community Information Network and MediaARTS will be operating and upgrading

the site throughout the entire year 2000. (Highlight comment paulguzzardo1

12/8/12 10:49:34 AM

This is much more than single event.

on Downtown Development. The party is the public high profile kick - off. Karen Isabel - of Mayor Harmon's staff - indicated that she will be filling the City's formal application with the Federal Millennium Community Program. This New years Web event and the continuing web site is the crux of the City's application.

The web site is to highlight the relationship of new information technologies

ok, Jim that's it, look forward to hearing from you next wek.

Page 603

From: paul guzzardo <zio11@stlnet.com> To: Buck Doubet <gregs@gasullivan.com>

Subject: Re: The millennium web cam party Date: 11/11/1999 10:29:27 AM

Got your note. We'll begin the Amsterdam web cam search - so you can know where and when to "wave."

Immediate concern of course is getting it done. To move this along we've opened up a temporary site which has the millennium site/party business plan.

This is the file that I earlier sent you.

http://users.accessus.net/~anjelle/millennium.html l think the most critical thing right now is to get the word out to potential

sponsors. Obviously we need to get the right people so we can get the finances in place. The sponsor/donors need to understand that the Community Information Network and MediaARTS will be operating and upgrading the site throughout the entire year 2000. This is much more than single event. The web site is to highlight the relationship of new information technologies on Downtown

Development. The party is the public high profile kick - off. (Highlight comment paulguzzardo1

12/8/12 10:34:21 AM

Karen Isabel - of Mayor Harmon's staff - indicated that she will be filling the City's formal application with the Federal Millennium Community Program This New years Web event and the continuing web site is the crux of the City's

You asked if this could be done by e-mail, answer yes. Simply getting the word out to selective people the St. Louis technology business world is what we

ok, Greg that's it, look forward to hearing from you.

From: paul guzzardo <zio11@stlnet.com> To: Buck Doubet <anjelle@accessus.net>

Subject: Fw: Bad News

Date: 10/26/1999 4:25:35 PM (Highlight comment paulguzzardo1

12/8/12 10:37:38 AM

----Original Message----

From: Jodi A. Jordan <JJordan@dtslp.org> To: 'paul guzzardo' <zio11@stlnet.com> Date: Tuesday, October 26, 1999 4:03 PM

Sent: Tuesday, November 09, 1999 12:37 PM This is a delayed follow up regarding the millennium party. I wanted to send



town the reinvigoration of the cities heighborhoods and the rapid expansion of a night tech industry. Fam proud to be the lirist mayor of the second millennium. People in the City of St. Louis will see more in the next few years than Methuselah livid of the second millennium and the 21st Century. Happy New Year. MILLENNIUM MESSAGE FROM THE MAYOR "Hi I'm Mayor Clarence Harmon. The Bible says that Methuselah lived 969 years. Almost a millennium and the 21st Century. Happy New Year. MILLENNIUM MESSAGE FROM THE MAYOR "Hi I'm Mayor Clarence Harmon. The Bible says that Methuselah lived 969 years. Almost a millennium and the 21st Century. Happy New Year. MILLENNIUM MESSAGE FROM THE MAYOR "Hi I'm Mayor Clarence Harmon. The Bible says that Methuselah lived 969 years. Almost a millennium. People in the City of St. Louis will see more in the next few years than Methuselah did in his entire life time. The revitalization of downtown the reinvigoration of the cities neighborhoods and the sapid expansion of a high tech industry. I am proud to be the first mayor of the second millennium and the 21st Century. Happy New Year. "Hi I'm Mayor Clarence Harmon. The Bible says that Methuselah did in his entire life time. The revitalization of downtown the reinvigoration of the cities neighborhoods and the rapid expansion of a high tech industry. I am proud to be the first mayor of the second millennium. People in the City of St. Louis will see more in the next few years than Methuselah did in his entire life time. The revitalization of downtown the reinvigoration of the cities neighborhoods and the rapid expansion of the life time. The revitalization of downtown the reinvigoration of the cities neighborhoods and the rapid expansion of a high tech industry. I am proud to be the first mayor of the second millennium and the 21st Century. Happy New Year.

a city is more than a place in space, it is a drama in time.

patrick geddes

Patrick Geddes was a man in search of an arena that exposed the archetypal drama(s) of life. Like Charles Dickens he was a player on a brute Hobbesian stage. Both men wanted to change the set.



The film strip is from a fragment of a lost silent film. It's thought to be based on *Bleak House*, and believed the first time a Dickens tale was adapted to film.

It is high time to be staging the civic drama, renewing its long-forgotten ideals. For as we escape from the myths of a homeless individualism we see that the city in one age with acropolis and forum, in another with town house and cathedral has ever been the theatre and stage indispensable for expressing, with any real fullness and adequacy, each individual life.

patrick geddes - cities in evolution

In the course of elaborating his fundamental graph, Geddes had in fact exposed the archetypal drama of life: and what was even more important, had restored the missing factors of time and change. In the scenario for this drama the actors, the plot and the scenery, the dialogue, the performance, the setting actively bring into existence an interwoven sequence of events whose meaning and purpose no single part, however clearly presented, can possibly convey.

lewis mumford - on his teacher and mentor patrick geddes

Amphitheaters, open-air stages, and performance spaces in theaters and public halls are standard features in Geddes's city design reports. He suggests an amphitheater as early as 1904 in his report for Dunfermline and proposes one again in his last city design report from 1925 for Tel Aviv. Without an amphitheater a city is not complete.

volker m. welter - biopolis

The remix digerati have to be on the street. We don't want a generation of creatives secreted in clandestine places, shackled to screens and virtual sites. Or shunted to mutating gaming consoles, where buttons and a directional joystick rein the drift. They have to be on the ground navigating through the digital fog. That's the place to double, layer and go off in several directions. But they need gear to cut a path in the data maelstrom. They need way stations: places to map, to plot a course, and platforms from which to peer into the city.

holm-guzzardo: the cartographer's dilemma