

feed lot

news and events

April 25, 2001 -- Official Unveiling and Multi-site Press Conference

On April 25th we will be riding on The People Project bus to four locations around the region for a multi-site press conference. The schedule is as follows:

- 9:00 a.m. Bus departs from downtown St. Louis
- 9:30 a.m. Press conference and unveiling at O'Fallon, IL City Hall
- 10:30 a.m. Bus departs from O'Fallon
- 11:15 a.m. Press conference and unveiling at Kiener Plaza in downtown St. Louis
- 12:15 a.m. Bus departs from Kiener Plaza
- 12:45 a.m. Press conference and unveiling in Clayton
- 1:15 p.m. Bus departs from Clayton
- 2:00 p.m. Press conference and unveiling at St. Charles City Hall

Please join us for the official launch of the most creative and exciting public arts exhibition our region has ever produced! You may choose to ride on The People Project bus or meet us at one or more of sites along the way. Contact (314)622-1250 ext. 102 for more information.

October 20, 2001 -- The People Project Charity Auction

The People Project Charity Auction will be held at the end of the public exhibition on October 20, 2001 at Phillips Selkirk Auctioneers. Selected People Figures will be auctioned online and live. Net proceeds will benefit sponsor-designated charities and public art and art education programs in the St. Louis region. More news about this exciting auction to come!

[about the project](#) | [the people](#) | [sponsorship](#) | [volunteers](#)
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Copyright 2000-2001 The People Project

Calling all "creative types" in the greater St. Louis bi-state region. The People Project, a temporary public art exhibit, will be presented in spring and summer 2001 for the enjoyment of our regional bi-state area. Projects of this nature are currently sweeping the nation, promoting creativity and raising generous sums of money for deserving charities. In Chicago, New York and other major cities, clearly the most imaginative designs were submitted by members of the creative professions.

We are officially announcing a "friendly competition" within our marketplace vis-à-vis designing and creating People Figures for the upcoming 6-month exhibition. The People Project Creative Competition will effectively showcase your creativity and imagination to the rest of the world. This is an ideal opportunity to show the citizens of the Windy City, the Big Apple and points beyond precisely what the St. Louis bi-state area creatively has to offer. (In other words, I want us to stick it in their oh-so-smug faces!)

- The basic tax-deductible donation to "adopt" a People Figure for the 6-month exhibit is \$5,000. If, however, you design and build your own People Figure, you can waive the \$1,500 artist's honorarium, and simply donate \$3,500.
- Your custom-designed People Figure can potentially expose your company's name and creativity to millions of people (via our website and your on-the-street Figure) for a mere \$583 per month -- a truly innovative marketing opportunity and extremely cost effective proposition.
- The local, regional and national media coverage generated by The People Project and our Creative Competition will be invaluable.

Several creative companies have already accepted our invitation to participate in The People Project Creative Competition. How can I entice your company to join in on the fun? We are inviting the region's top creative companies to accept this challenge, and use this innovative venue to shine forth creatively in the public eye. Net proceeds from your Figure's auction will equally benefit the charity of your choice and art education in our bi-state region. Competition prizes will be awarded prior to the Charity Auction in October to help boost those prize-winning Figures' bidding potential. The more dazzling and enticing your Figure, the more generous the bids will be.



Despite the best birthday effort, Mayor Clarence was a one term Mayor.* Still much was done. People were served, or served up. Served as public art. It was a farewell valentine from Clarence, Janet and friends. It was called "The People Project." "The People Project" was a riff on one city's slaughter past, Chicago. It stamped another city, St. Louis, into a stick figure feed lot.



*If Sister City votes were counted it might have been different, but that was not to be.

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The Greater St. Louis area clearly boasts some of our nation's best, brightest and most imaginative creative professionals – so please help us promote that amazing talent. I hope you will be joining everyone in the bistate region as they exclaim: "Go Figure!"

In response to overwhelming popular demand, The People Project is publishing a full color, softcover souvenir book, cataloging all of the pieces in our People Project family. If you were unable to see every Figure on display during the spring and summer, our Official Book will show you what you missed. "The People Project: GO FIGURE!" would make a very special holiday gift for young and old, locals and tourists alike. Help us celebrate the success of The People Project with the Figures, the artists, the sponsors, and the organizers of this unique regional art event. "The People Project: GO FIGURE!" will be available around December 1st, retailing for \$25. (shipping and handling extra). If you are interested in purchasing this colorful memento of the St. Louis region's largest temporary art event, click on the link below. If you are experiencing problems with the above link, simply email us at info@thepeopleproject.com

A number of sponsors have already selected their designs and designs are being put to the test! Click back on the link for a link preview of artists' proposals as they were asked to create preliminary People Figures. They were asked to do this as a "dress rehearsal" and to demonstrate the tremendous creative possibilities. The finished People Figures you see on these pages are the result of their work.

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Attention Art Teachers! A FREE 12lesson curriculum is now available from The People Project! The People Project is a St. Louis, BiState regional endeavor. The visual arts activities in the Fun With People curriculum are related to the history of the BiState region, and its symbols and famous sites. Fun With People makes use of a technique called "forced association" where artists combine seemingly unrelated items or ideas in order to produce creative and original designs. The artist or inventor must reinterpret and organically combine highly disparate elements to make serious, playful, or completely absurd creations. Fun With People will encourage students to be playful and creative with the human figure just like The People Project artists. The activities in the curriculum are all directly related to the topic of human figures. They provide you with many options and possibilities. Remember that you want the students to go beyond the predictable to consider the possibilities. The hope you and your students will have a wonderful time creating new and unusual human figures.

The "People" have gone home! From April through October, 2001, over 180 People Figures graced the streets of the St. Louis bistate region. Although The People Project is now closed, you can still enjoy our informative web site. Have fun viewing the sculptures, learn about the project and hangout in the interactive fun and games section. Plus, we still have project catalogs and merchandise available sure to be a collectors dream! Thanks to everyone for their support. The People Project was a great success. Go Figure!

The People Project – Go Figure! also chronicles The People Project Story from inception of the original idea, through the People Figures' creation and success, the 6 month exhibit, the Family Reunion, and finally, the Charity Auction. IF YOU: created a Figure, sponsored a Figure, bought an auctioned Figure, provided an installation site for a Figure, walked among the Figures, photographed a Figure, glimpsed Figures from your car, missed some of the Figures, visited Figures with your children or grandchildren, told out of towners about the Figures, taught your students about Figures, argued with your relatives about your favorite Figures, forgot the most outrageous Figures, or if you just want to have a lasting memento of the region's most talked about public art event of 2001. . . get your personal copy of The People Project – Go Figure! while supplies last. Cost: \$30. Proceeds benefit The People Project. For orders or information, please contact: experiencing problems with the above link, simply email us at info@thepeopleproject.com

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a critic speaks

The artspeak was much in evidence at the unveiling of the People Project a couple of weeks ago in Grand Center. Artists and arts administrators and politicians and corporate and civic leaders were in attendance, all smiling booster smiles at the artspeak catchphrases: **“Art is a universal language.” “Art is for everyone.” The People Project would “put art where it belongs -- in daily life,” proclaimed Hizzoner, Clarence Harmon.** “Let the artist’s imagination run wild,” heralded Porter Arneill of the Regional Arts Commission (RAC), who’s been charged with spearheading St. Louis’ answer to the cows and pigs and moose and fish and lizards appearing in other urban centers.

People Persons: *The people behind the people of the People Project*
Eddie Silva RIVERFRONT TIMES October 04, 2000



PEOPLE PROJECT STILLS 403.tif

With a budget of more than \$1 million and four full-time staffers working solely on the People Project at the Regional Arts Commission (an agency whose resources are overburdened as it is), the hope is that everyone in the region will see how wonderful this thing is. The cows were wonderful in Chicago. The pigs were wonderful in Cincinnati. The painted ponies were wonderful in New Mexico. The epidemic of sculpted animal figures in urban landscapes has infected more than 40 North American cities. The sober reality of the People Project is how it exposes the dysfunctions of the region more than it binds the area together. **People, unlike pigs or moose or cows or redfish, have no specific claim on St. Louis’ identity (other than there are a lot fewer of them here in the city than there used to be).** The organizers of the People Project had to stretch for the universal when public solicitations for a local symbol failed to catch a no-brainer pig.

Street People: *The People Project Exposes the Dysfunctions of the Region*
Eddie Silva RIVERFRONT TIMES April 04, 2001



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human genome project



The McDonnell Genome Institute at Washington University at St. Louis was one of three National Institute of Health funded large-scale genome sequencing centers in the United States. The McDonnell Institute contributed 25 percent of the finished sequence in the Human Genome Project. The People Project exhibition took place during the sequencing, and “People” were exhibited on the campus. The genome mapping project continued the work earlier begun with the mapping of the drosophila melanogaster, a species of fly known generally as the common fruit fly or vinegar fly.



