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Artista, Activista, Diseñador y Abogado.

Su trabajo explora los efectos de las tecnologías digitales ubicuas (Inteligencia ambiental) en el diseño y el uso del espacio urbano. Utiliza gramáticas de sistemas de información digital (*loop-cut-paste*) para activar distintos espacios públicos. Durante los últimos trece años ha examinado las dinámicas de las nuevas tecnologías de comunicación en un *Night Club*, un *Media Lab*, en teatros, filmes documentales, varias instalaciones y proyecciones públicas y diversas publicaciones. Utiliza el espacio público para investigar cómo las tecnologías de información digital nos afectan. Su principal interés se centra en cómo la marea digital de imágenes y sonidos afecta nuestra espacio público y democrático e identidad cívica. Con sus trabajos busca alentar una geografía política emergente, una "Polis" que promueva desafíos, colaboraciones y creatividad.

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20

Cub Cabool was content for a morphing multimedia road show. It launched a run of lectures. The lectures pitched an ur-protocol, the shift into a media lab, and drift into the street. On the way it biopsied some bad code.

A mix of write-ups and podium one liners follow. Promotion copy, lecture stills, and press are reassembled and recapped. Sum is a "recursive urbanism recipe" for a wiki'd street.

trunk show



# THE CITY IS A THINKING MACHINE

an exhibition marking the centenary of Patrick Geddes' **Cities in Evolution**

Lamb Gallery, Tower Building,  
University of Dundee

17 October - 12 December 2015

Mon-Fri 09.30-19.00 Sat 13.00-17.00

Opening event on Friday 16 October, 5.30-7pm

[www.dundee.ac.uk/museum](http://www.dundee.ac.uk/museum)



## Participants

This research project has been funded by the Carnegie Trust for the Universities of Scotland. The following individuals and organisations have contributed to this exhibition:

Lorens Holm, Architecture, University of Dundee  
Deepak Gopinath, Town & Regional Planning, University of Dundee  
Matthew Jarron, University of Dundee Museum Services

Charles Rattray & Graeme Hutton, Architecture, University of Dundee  
Cameron McEwan, Architecture, University of Dundee  
Jelena Stankovic, Architecture, University of Dundee  
Tracy Mackenna & Edwin Janssen, Duncan of Jordanstone College of Art & Design, University of Dundee  
John Dummett, Duncan of Jordanstone College of Art & Design, University of Dundee  
Pam Ewen and the TAYplan team  
Deborah Peel, Town & Regional Planning, University of Dundee  
Fergus Purdie, Architect, Perth  
Paul Guzzardo, Independent media activist, Buenos Aires  
University of Dundee Archive Services  
University of Strathclyde Archives & Special Collections  
University of Edinburgh Centre for Research Collections

## Activism in the Built Environment EVENTS PROGRAMME

Accompanying this exhibition is a programme of three evening events. Each begins at 6pm with a guest lecture in the D'Arcy Thompson Lecture Theatre, followed by an informal discussion in the Lamb Gallery.

Theme 1: Activism in the Built Environment: Architecture  
Wed 28 October, 6-7.30pm  
Mark Hackett: *Belfast trajectories – restitching the city*

Theme 2: Activism in the Built Environment: Media  
Wed 18 November, 6-7.30pm  
Mike Small: *Geddes and the 5th Estate – publishing, citizenship and cultural insurgency*

Theme 3: Activism in the Built Environment: Planning  
Wed 9 December, 6-7.30pm  
Speaker to be announced.

For more information, please visit the Geddes Institute website at:  
[www.dundee.ac.uk/geddesinstitute/projects/citythink/](http://www.dundee.ac.uk/geddesinstitute/projects/citythink/)



# THE CITY IS A THINKING MACHINE

## Activism in the Built Environment #2 : Media

An evening event to accompany the exhibition in the Lamb Gallery

Wed 18 November, 6pm in the D'Arcy Thompson  
Lecture Theatre, Tower Building

### Mike Small - Geddes and the 5th Estate: Publishing, Citizenship and Cultural Insurgency

Mike Small is the editor of *Bella Caledonia*, a columnist for the *Guardian* and a lecturer in Food Citizenship as part of the UNESCO Chair of Sustainable Development and Territory Management at the University of Torino. He founded the Fife Diet local eating experiment which aims to re-localise food production and distribution in response to globalisation and climate change. He worked with the anarchist ecologist Murray Bookchin. He has published widely on Geddes. His lecture will put Geddes' civics in the context of the contemporary outlier press.

### Paul Guzzardo - A Septic Turn in the Space of Appearance: A Brief for the City with Elites in Decline

Paul is a Fellow at the Geddes Institute for Urban Research. He is a media activist, designer, and lawyer based in St Louis and Buenos Aires. He maps the devolving state of the American public sphere. He has published papers in *Urban Design Journal* and *AD: architectural design*, and co-authored with Michael Sorkin and Mario Correa Displaced: Llonch+Vidalle Architecture. His installations and theatre pieces have been exhibited and performed the US and the UK. His lecture will focus on the role of digital media in collective consciousness.

For more information, please visit the Geddes Institute website at:  
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These projects explore the link between street and the remix digerati. The remix digerati are the artists who exalt in fragments, the ones who struggle to assemble order in the digital maelstrom. We need them on the street. We need them as street performers and set designers. We don't want them secreted in clandestine places, shackled to screens and a google of virtual sites. They need to be on the ground, navigating through the digital fog. But to plot a course they need gear. They need way stations, places to map, platforms to peer.

This is about urban platforms designed to produce reflexivity. It looks at it all: the difficulty in installing – who mans them - why creatives have been kept off. But this streetscape critique is not a make-work polemic for the digerati. This is for all “teller of tales.” It's for anyone who cares how we tell stories in the hybrid realm – this new place we call home. More than a theory jaunt, this aims as at street reportage, a report tethered to a past, a place, and lot of projects. Hopefully this will lead to something meaningful, maybe even some smart urban design plans.

The projects gathered artists together who were interested in doubling, layering and going in several places simultaneously. They used tools to inject, to penetrate and overlay. But it was not about city as fun house mirror. Times are too nasty to get trapped in that solipsistic dead-end. This is not about “homo luden.” It is about mappers, “homo carta.”

The street has always been the place to tell stories and get some direction where we're heading. The “first time polis” is where much of who we are emerged. And now more than ever we need the street to find out just how we're being changed by the sweep of information technologies. It's the place to grapple with this digitization of everything. But the street's not doing its job. And time is short.

St. Louis, Missouri, is the context for the lecture. It is a place to explore the design-build of new platforms, platforms to launch storytellers, mappers into the digital fog. And it offers a setting to consider the curfew. What's kept all those media artists off the street?



some presentation copy:

The Lecture: *The Emergence of 3G Wireless and the Decline of the Traditional Visual Artist*  
Venue: Mildred E. Bastian Center for the Performing Arts - St. Louis







# Ulster Festival



**Paul Guzzardo**  
A Hackerspace For Myth Making:  
The Dervish In The Machine

Paul Guzzardo is a lawyer-turned-media activist/artist. He is based in St. Louis and Buenos Aires and a Fellow at the Geddes Institute for Urban Research in Dundee. His work in new media looks at the effect of digital information on the design and use of public space and the relationship between digital technology and the street. A branch of "media ecology."

Over the last 10 years he has examined the dynamics of new communications technologies; in a nightclub, a media lab, in theatres, documentary films and on the street. "I explore new interfaces on the ground, linking city street-space and data-landscapes... where urban designers and creative practitioners fit, and/or don't, in a zoomed out digitized culture. 'A Hackerspace For Myth Making' is a tableau you drift through, synthesizing as you move. A probe into how digital kit edits us. An interface linking street-space and data-landscapes."

Paul is working with Ulster students, architects and urban designers over four days, creating 'A Hackerspace for Myth Making.' The fruits of their labours can be seen at a presentation in PLACE. Paul is also giving a public talk at the University about his work around "media ecology."

**Get Tickets 22nd**



**BREAKDOWN!**  
**HOW ARCHITECTURE AND ART CAN TRANSFORM URBAN DECAY**  
6 April, 2 - 3.30pm | Group Space, Ulster Hall, Bedford Street

How do we respond to urban decay, blight and breakdown? Artists and architects will present their creative solutions and experiences - from good urban design fixes to artistic re-imagining of our built environment. Join this essential debate around regeneration, revitalisation and renewal. Speakers include Director of Hearth Housing, Marcus Patton OBE, Lawyer and Designer Paul Guzzardo and Arthur Acheson, Chair of MAG.

THIS EVENT COINCIDES WITH SWAN SONIC, AN EXHIBITION BY ARTIST STERVEN SALAH, SHOWING AT THE ULSTER HALL FROM 1ST - 30TH APRIL. £8 INCLUDING LUNCH - BOOK ONLINE AT WWW.PLACEHUBS

Lecture: *New Ways to Smear the Street with Our Extended Epistemology* - [Paul Guzzardo](#) March 3, 2011  
[VISIONARY URBAN DESIGN](#) Series - The School of Architecture at Pratt Institute - Brooklyn Campus, Higgins Hall Auditorium (61 St. James Place, Brooklyn, New York) Reception 5:30; Lecture 6:00; Q+A 7:00



This lecture is one man's sequel to the "Grunch of Giants". Guzzardo is a protocol designer for a street-scape network commons. He's been out on the street for 15 years doing R+D. His stage is St. Louis. Both as a designer and lawyer he's confronted what he calls "bad code", and what Fuller called the "selfishly successful and entrenched minorities". Like Fuller, Guzzardo understands that if we want to "smear the street with our extended epistemology", we better be ready to smear the closed self reinforcing loop that's in the way.

# promotion

# talk posters



### A Hackerspace For Myth Making

**Paul Guzzardo & Alona Martinez-Perez**  
The Board Room, Crawford Building, DJCAD **Tuesday 27 March 2012, 1-3pm**

The Geddes Fellows Seminar is conducted by Paul Guzzardo and Alona Martinez-Perez. Guzzardo is a lawyer-turned-media activist/artist, based in St. Louis and Buenos Aires. His work in new media looks at the effect of digital information on the design and use of public space, and the relationship between digital technology and the street. Hackerspace comes to Dundee from Belfast. His "Hackerspace" keynote lecture opens at the Ulster Festival of Art and Design. A "Hackerspace" workshop is scheduled the week of March 19th at PLACE, the Northern Ireland architectural center and involves Ulster students, architects and urban designers. This four day Belfast Workshop has been organized by PLACE, the Ulster School of Architecture and Design, and Alona Martinez-Perez, a Belfast-based urbanist, planner and architect. The goal is to generate "on the street prototypes" that intersect with web based social media applications. The workshop also examines FACTBOOK's "frictionless sharing applications", and how these "apps" edit us and the street. Guzzardo and Martinez-Perez will present the Belfast Workshop results at the seminar. Guzzardo and Martinez-Perez are Fellows at the Geddes Institute for Urban Research at the University of Dundee.

Image: Colling Guzzardo, Peter McEwan  
geddes institute for urban research • brown bag round table lunch series [dundee.ac.uk/geddesinstitute](#) info: [c.y.mcewan@dundee.ac.uk](#)



PAUL GUZZARDO



# TRIMTAB

Catalyzing a design science revolution

The monthly e-newsletter of the Buckminster Fuller Institute | 181 N 11th Street #402 | Brooklyn, NY 11211

The Buckminster Fuller Institute is dedicated to accelerating the development and deployment of solutions which radically advance human well being and the health of our planet's ecosystems. We aim to deeply influence the ascendancy of a new generation of design-science pioneers who are leading the creation of an abundant and restorative world economy that benefits all humanity.

**BFI Updates**

**Vol. 12 No. 2**

**SUPPORT BFI**

The opportunities to do more in extending Bucky's legacy have never been more abundant. Now is the time to get involved and help ensure the sustainability and continued growth of BFI. Your financial support, no matter the size, makes a huge difference. Please support our work today!

**support our work**

**Visionary Urban Design Lecture Series**

BFI is proud to sponsor Paul Guzzardo's March 3rd lecture at Pratt's School of Architecture: *New Ways to Smear the Street with Our Extended Epistemology*. More [here](#)

**Week!**

BFI will be publishing this year's incredible crop of entries to our Idea Index in a few days time, stay posted!



**PAUL GUZZARDO**  
**DESIGN BUILD CASE STUDIES: 1997-2006**

**PRATT INSTITUTE SCHOOL OF INFORMATION AND LIBRARY SCIENCE**

**OCTOBER 27, 2006 6PM**

**SPONSORED BY:**  
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**: CULTURE WITHOUT LITERACY: CWITHOUTL.ORG**



## The Cartographer's Guide: *To Bad Code*



"The Cartographer's Guide to Bad Code" surveys a new media praxis. The praxis uses the street as a platform to assemble networks to critique "the network". The lecture reviews a line of projects from 1997 forward that tried to craft innovations in syntheses as three dimensional culture made a quick switch over to two-dimensional digital apparel. The lecture describes the struggle of getting onto the street, and manning way-stations to navigate through a digital fog. The platforms to peer were in St. Louis Missouri. St. Louis is where the failed public housing complex Pruitt Igoe was demolished in 1972, and where thirty

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